



# THE ICT VILLAGE OF SAMBAINA NEEDS YOUR HELP!



The background image shows a rural village scene in Madagascar. In the foreground, there is a house with a grey brick wall and a brown tiled roof. A clothesline with various items of clothing hangs in front of the house. Behind the house, there are more houses and a dense forest of tall palm trees. The sky is overcast.

# ABOUT SAMBAINA

Sambaina is a small village in the centre of Madagascar with about 7000 inhabitants.

**In 2006 it became an ICT Village thanks to the work done by OCCAM - Observatory on Digital Communication under the aegis of the United Nations.**

For the next fifteen years, the village was provided with connectivity and efficient and sustainable technologies through e-learning, e-commerce and telemedicine services.



BUT NOW  
**THE COMMUNITY  
OF SAMBAINA  
NEEDS YOUR HELP  
TO STAY  
CONNECTED!**





THE RECENT CRISIS OF COVID-19 HAS LED TO A SIGNIFICANT INCREASE IN COSTS FOR THE PROJECT TO CONTINUE. **FAMILIES ALONE CAN NO LONGER FINANCE IT.**



## HIGH CONNECTION COSTS



## INSUFFICIENT NUMBER OF COMPUTERS AND TOOLS

only one monitor for 230 students and  
one computer for 3 / 4 students



## LACK OF ADEQUATE SPACE FOR ICT TECHNOLOGIES



**CAUSING A  
LOSS IN  
SEVERAL  
AREAS :**



**FOOD SECURITY**  
(e-commerce)




**EDUCATION**  
(e-learning)



**HEALTH**  
(telemedicine)



A photograph of several children in a classroom setting, sitting at a long wooden table and using laptops. The children are wearing light blue shirts. The background is a wall with horizontal stripes in shades of blue and white. The image is slightly blurred, giving it a candid feel.

**"OUR AMBITION IS TO CREATE WELL-EDUCATED CITIZENS WHO LIVE COMFORTABLY WITH THE CONSTANT DISCOVERY OF TECHNOLOGY AND, MORE SPECIFICALLY, ACCESS TO THE DIGITAL WORLD.**

**FOR OUR EFFORTS TO BE RECOGNIZED AND OUR PROJECT TO CONTINUE AND EXPAND FURTHER ON A LARGER SCALE, WE ARE APPEALING TO ALL COLLABORATORS AND PARTNERS TO ENSURE THAT THE EFFORTS AND ACHIEVEMENTS MADE SO FAR ARE NOT LOST."**

**RANJA BAKOLI - DIRECTOR OF CEG SAMBAINA**



# THE FUTURE OF SAMBAINA AND ITS COMMUNITY IS AT RISK!







**DONATE NOW**  
**TO RESTORE A**  
**CONNECTION**  
**FOR CHILDREN,**  
**SCHOOLS,**  
**AND**  
**HOSPITALS!**

bank details in the next page





# **BANK DETAILS TO MAKE A DONATION**

**Beneficiary: OCCAM - Observatory on Digital Communication**

**IBAN: IT52003069017891000000000256**

**Bank: Intesa San Paolo SPA**

**BIC: BCITITMMXXX**

**Description: Donation in support of UN Millennium Village of Sambaina, Madagascar**

**THANK YOU!**