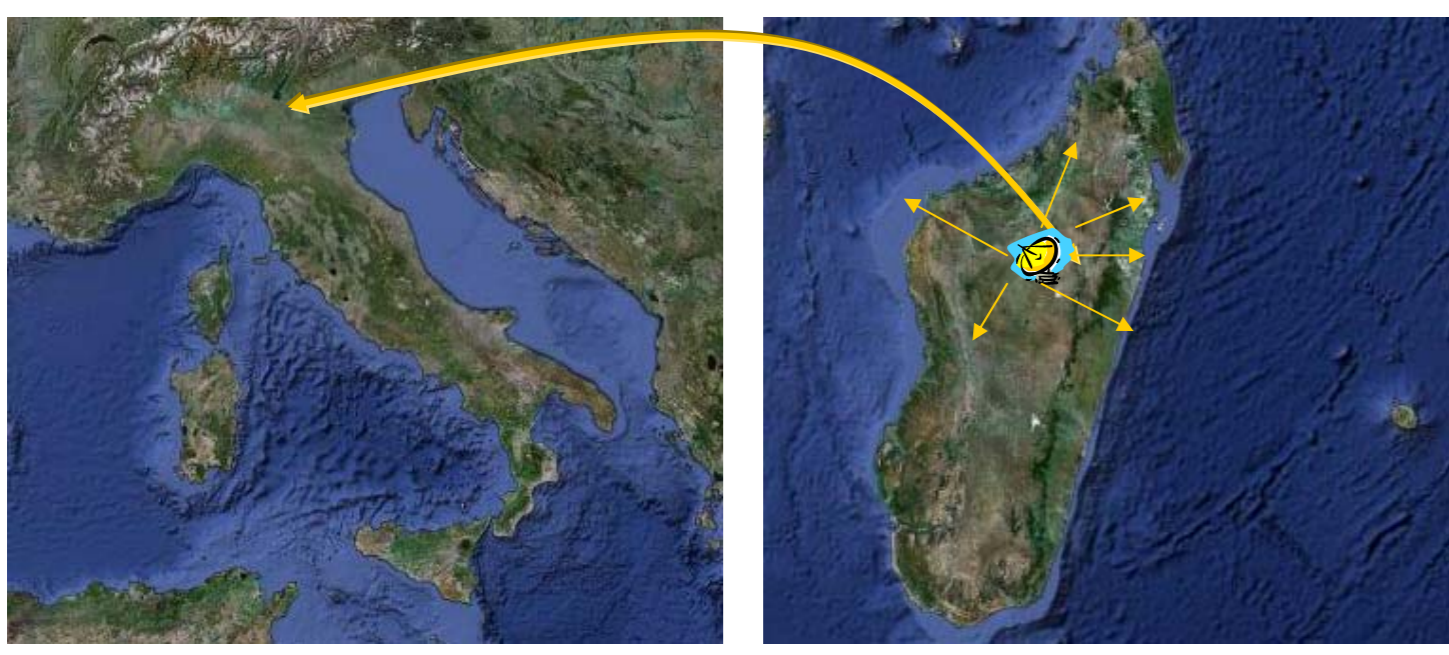


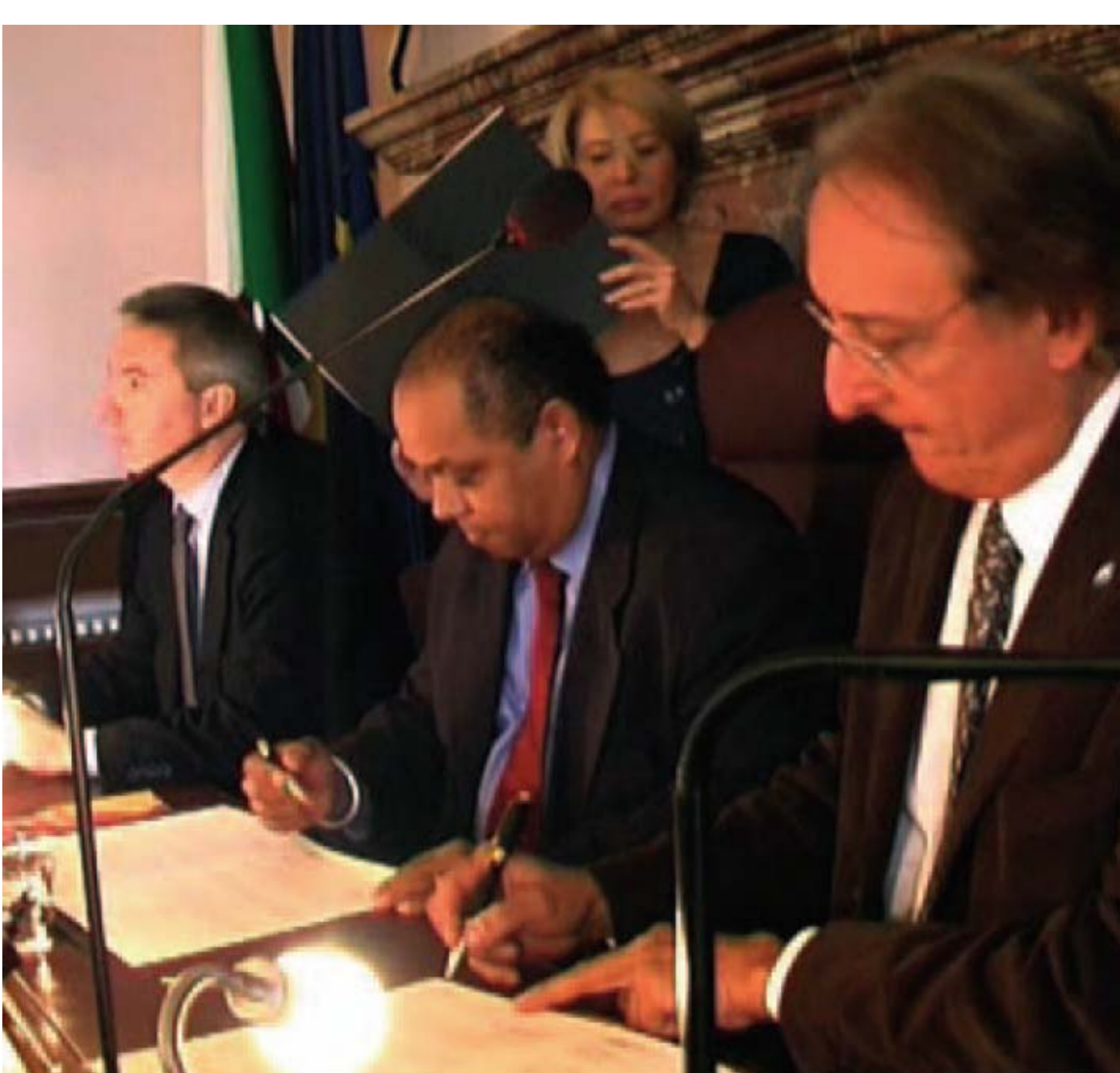
Infopoverty Community of Expertise e-services for development

VILLE VILLAGE PROJECT



OCCAM launched the **Ville Village Project** on the occasion of the Summit of Local Powers in 2005, to favour the **direct collaboration between communities in developing countries and cities in industrialized countries**, in order to promote economic, cultural and social mutual growth and to optimize resources of local powers and NGOs in their cooperation for development initiatives.

The **first realization** of Ville-Village was achieved with the MoU signed on December 4th 2008 between **Lodi and Sambaina**, at the presence of Lorenzo Guerini, Mayor of Lodi, H.E. Jean Pierre Razafy-Andriamihaingo, Ambassador of Madagascar to Italy and Pierpaolo Saporito, President of OCCAM.



Sambaina is the ICT Village in Madagascar created by OCCAM and proclaimed **Millennium Village** by the United Nations in 2006, a unique and paradigmatic example of the new frontiers in ICT applied to development strategies.

On the occasion it was launched a project of close cooperation between the two communities that will give way to innovative projects in telemedicine, interactive teaching and assistance to growing and preservino crops: a real inter-exchange of knowledge and technologies fit to boost development in one of the most promising regions of Africa.



In the framework of this activity, Lodi will better exploit the excellences of its territory, such as the Parco Tecnologico Padano (specialised in agriculture),



the Hospital (already active in the field of ultrasound telemedicine)



and the NGO based in its area.

This initiative, that applies **the potentials of the digital revolution to the traditional principle of twinings** that was at the roots of the European Union, represents an extraordinary tool, as it **activates concrete development dynamics on an equalitarian basis** between developed and developing countries, favouring a real inter-exchange, also from the economic perspective, in a win-win approach that can also lead to the creation of



new markets.

It is an unprecedented modality of cooperation for development, which overcomes the old forms of voluntarism and philanthropy and binds the two communities in a mutual development process towards the widening of the markets and full exploitation of the underused resources.

OCCAM is now selecting other cities in the industrialised world and communities in developing countries to further advance the Ville-Village Project.