

PRESENTATION

The conference started in 2001 in the wake of the proclamation of the Millennium Development Goals (MDGs). Over the years it handled the burning issues regarding the employment of new ICT technologies for fighting poverty; discussing best practices and the development strategies deployed in different countries and in the system of the United Nations.

A course not only of observation and registration, but also of concrete actions which promoted, through the Infopoverty Program, innovative and active solutions with the ICT Villages realized in Honduras in San Ramon and San Francisco de Lempira, in Lebanon in Meiss Al-Jabal, in Tunisia in Borj Touil in the ambit of the World Summit of Information Society of the United Nations, in Madagascar in Sambaina which was proclaimed UN Millennium Village, up to the elaboration of the Global Platform for Digital Services, the application of which in the fields of telemedicine, e-health, food security and e-learning for job creation, first presented at the ECOSOC Innovation Fair in Geneva, makes available to remote communities and impoverished population those basic and essential services able to encourage them to emerge from extreme poverty and achieve sustainable development.

As we are approaching the conclusion of the 2015 MSG and the post-2015 agenda, the Conference will review the progress made on the goals achieved and on the growing relevance that the Digital Revolution has in human progress, widening the access to knowledge and to communication to almost the whole of mankind and placing the tools required directly in the hands of those who need them, delineating existing prospects and opportunities ready to be grasped, and investigating, in the wake of the 2011 IWC "Who Drives the Digital Revolution", the on-going processes, which record also remarkable critical issues on the usage of the ICTs.

Being these technologies neutral, their value and effects are in the use made of them, similar to the way in which the Industrial Revolution led to a general and widespread progress for the benefit of humankind as a whole, but also led to an incomparable mass extermination with the two World Wars, so now, while experiencing the positive effects that the Digital Revolution is bringing forth, disquieting aspects cannot be avoided, such as the concentration in the hands of a few of democratic decision-making and financial processes, the protection of privacy, and thresholds to the accesses and managements of the networks, etc. All these factors, if not rebalanced, could alter the peaceful development of populations in the near future and could be harbingers of new disasters.

In order to avoid mere philosophical discussion, the Conference is structured in four thematic areas in which study cases will be sampled and solutions activated at different levels, in the ambit of both the UN system and in that of the countries and civil society system, with the will to analyze the scenario, referring to the United Nations system as an active player of the Digital Revolution, in order to be able to gather the most positive aspects and exorcise the negative ones.

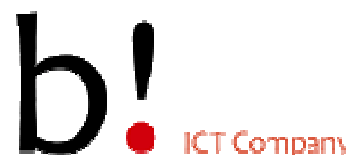
In particular, the points of excellence of the current innovation and the most performative applications in the social sphere which are leading to the achievement of the Millennium Development Goals will be selected, in order to capture their points of force in the view of the post-2015 agenda.

MAIN SPONSOR



HINDUJA FOUNDATION

SPECIAL THANKS TO



MEDIA PARTNER



CONTACTS

EUROPEAN PARLIAMENT
Ufficio d'Informazione a Milano
Corso Magenta, 59
Tel. +39 024344171
Fax +39 02434417500
Email: epmilano@europarl.europa.eu

EUROPEAN COMMISSION
Milan Representation
Corso Magenta, 59
20123 Milano
Tel. +39 024675141
Email: comm-rep-mil@ec.europa.eu
www.ec.europa.eu/italia

Infopoverty Institute
c/o the University of Oklahoma
555 East Constitution, Norman Oklahoma
(USA)
Tel. +1 4053251428
Email: steffens@ou.edu

OCCAM
Piazza Duomo, 21
20121 Milano Italy
Tel. +39 0286991392
Fax +39 028057573
Email: occam@occam.org

Division for Social Policy and Development – UNDESA
UN Headquarters, 29th Floor
UN Plaza, 1
New York
Tel: +1 9173679456
Email: lamrabat@un.org

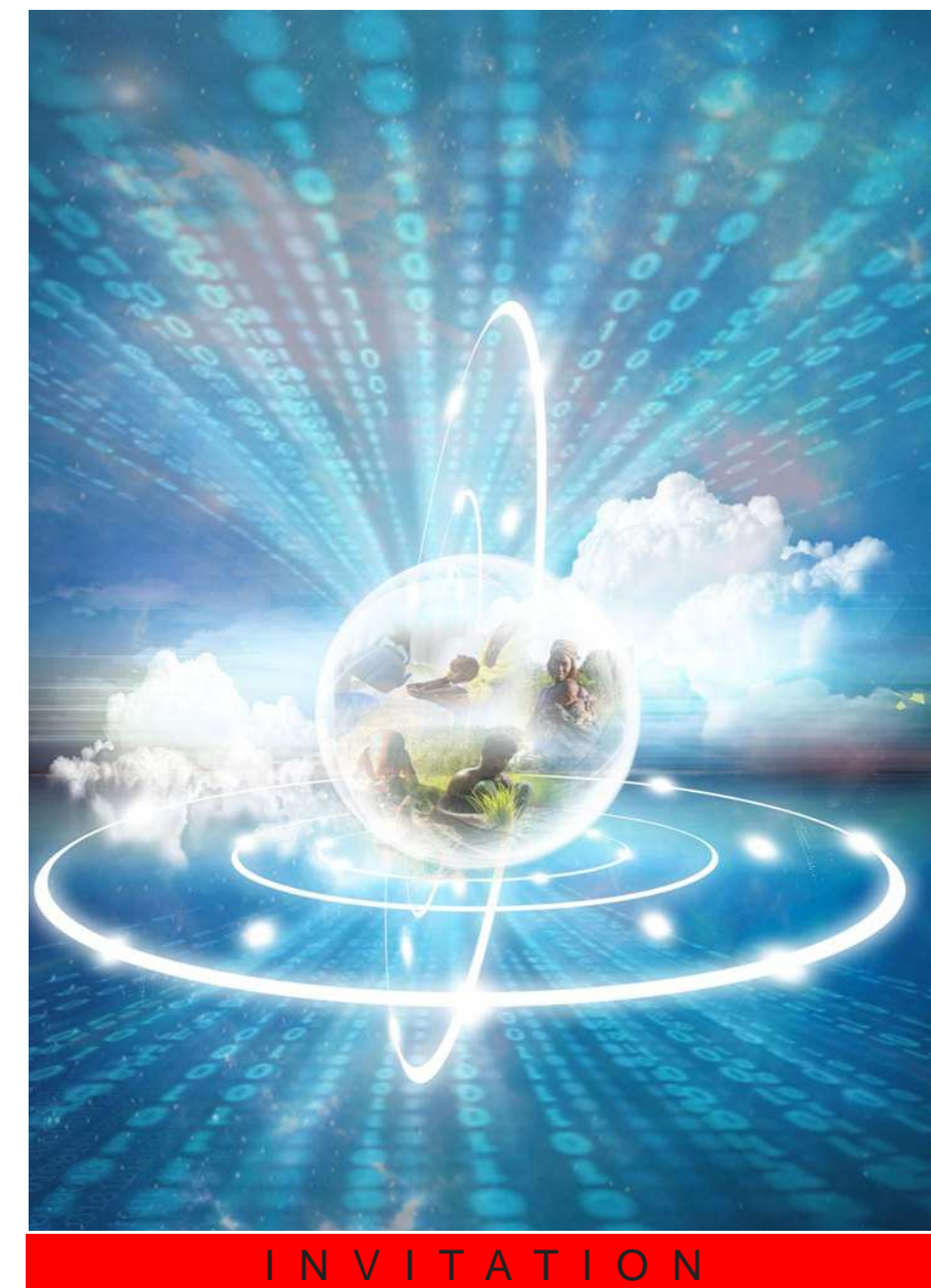
Government Liaison, special projects Kins Group
131 E 66th Street, New York
Tel. +1 2126281743
Fax +1 2122886848
Email: kinsgroup@aol.com



Under the Patronage of the President of the Republic of Italy

XIV INFOPOVERTY WORLD CONFERENCE

**HOW THE DIGITAL INNOVATIONS CAN ACCELERATE
THE ACHIEVEMENT OF THE MILLENNIUM DEVELOPMENT GOALS
AND HELP LAUNCH THE SUSTAINABLE DEVELOPMENT GOALS**



Project: Studio Experimenta; Digital Image: Giacomo Saporito

INVITATION

10TH -11TH APRIL 2014,

**New York, United Nations Headquarters,
Conference Room 6**

In videoconference with Milan, European Parliament Office

Thursday 10 April 2014

PLENARY SESSION

9.30 am-10.00 am Opening Session

Navid Hanif, Director, Office for ECOSOC Support and Coordination, UNDESA
Neelie Kroes, Vice President of the European Commission and Commissioner, Responsible for the European Digital Agenda

Report on Infopoverity Activities 2001-2014

Pierpaolo Saporito, President of OCCAM AND Founder of the Infopoverity World Conference

10.00am -11.30am First Session

STRENGTHENING SOCIAL AND SUSTAINABLE DEVELOPMENT GOALS TO FIGHT POVERTY THROUGH THE CORRECT USE OF NEW TECHNOLOGIES

On the basis of the experience and the results that the conference has achieved following 2001, the first year of the MDG launch, this session intends to open a discussion on how digital innovations have brought about a substantial change in society and what is still possible to do through the correct use of new technologies.

Chair: **Daniela Bas**, Director, DSPD/DESA/UN

Karen Tan, Permanent Representative of Singapore to the UN

Garcia Gonzales, Ambassador Permanent Mission of El Salvador to UN

Shanu Hinduja, President of Hinduja Foundation, India

A.K. Abdul Momen, Ambassador Permanent Representative of Bangladesh to the UN

Hiroshi Ishkawa, Minister, Permanent Mission of Japan to the UN ^{thc}

11.30am – 1.00 pm Second Session

NEW ICT SOLUTIONS FOR SDG IN DEVELOPING COUNTRIES

As an example to achieve the tasks of SDGs, it will be presented and discussed the e-MedMed Project, oriented to empower the capacity of the Healthcare System at a national and local level, through the use of ICTs in the Southern shore of the Mediterranean, promoted by Italian and French Government in the ambit of UfM.

Chair: **Neelie Kroes**, Vice President of the European Commission and Commissioner, Responsible for the European Digital Agenda

Toshiko Murata, senior advisor of Infopoverity Program

Luigi de Vecchis, B! Technologies

Antoine Tristan Mocilnikar, Director for Sustainable Development at the Union for the Mediterranean Mission, French Republic Presidency

Antonio Di Giulio, head of Unite, Directorate-General for Research & Innovation

Hussain Badrawi, President of Badrawi Foundation, Egypt

Luca Neri, Vice President Winfocus international

Hewan Teka Legesse, President of Bianca Foundation, Ethiopia

Ibrahim O. Dabbashi, Ambassador and Permanent Representative of Libya to UN

PLENARY SESSION

2.30pm - 4.00 pm Third Session

ICT STRATEGIES TOWARDS SDG

This session will foresee an overview on the role of ICTs and the strategies in the achievement of SDGs in developing countries.

Chair: **John Steffens, Ph.D.**, Provost Emeritus and Executive Director of Infopoverity Institute, University of Oklahoma

Friedrick Norkeh, Minister of Technology, Liberia

Imad Hoballah, CEO Telecommunications Regulatory Authority, Lebanon

Jean-Francis Zinsou, Ambassador Permanent Representative of Benin to the UN,

Chairperson of the UN Coordination Bureau for the Least Developed Countries Group

Robert St. Thomas, Smarter Solutions Delivery Executive, IBM Global Business Services

Umar Amjad, Ph.D. Chief Architect, GAID eNabler Project University of Pennsylvania and Harrisburg University

Alxei Tikhomirov, Chief, Transition Economics Unit: Development Planning and Policies, UN DESA

Aline Kabbatende, Senior Official of Rwanda Government

Sharon Brennen-Haylock, Director, FAO, Liason Office with the UN

4.00 pm -6.00pm Fourth Session

THE BEST ICT PRACTICES OF THE YEAR

This session will focus on what have been done in term of use of ICTs as a tool of development, introducing the most innovative solutions and the best practices elaborated by the United Nations system and the civil society.

Chair: **Nelson Muffuh**, Head of Outreach, Post-2015 Development Planning Team, Executive Office of the Secretary-General, UN

Jim Poisant, WITSA Secretary General

Steve Conboy, president ECO, US

Ying, Zang, President i-Medcare Technologies co, China

Prof. Yangong Chao, Chief of ICU and emergency department of Hua Xin Hospital, First Hospital of Tsinghua University

Giovanni Sesana, Ems Areu, Emergency Call Center Director, Milan, Italy

Dennis Bamidale Sunday, Director General National Center for Youth Development

Tomislav Bogdanic, President, World Youth Bank Network

Deepak K. Srivastava, PhD Professor Department of International Business and Marketing School of Business

Adele Smithers, The Christopher D. Smithers Foundation, Inc.

Liberato Bautista, Assistant Secretary General to UN, United Methodist Church

Marcia L. Dyson, CEO, Women's Global Initiative

Francesca Cesa Bianchi, Vice President for Institutional Relations, G3ic

Friday 11 April 2014

PLENARY SESSION

09.30am – 11.30 pm Fifth Session

SERVICES AND APPLICATIONS FOR DISADVANTAGES PEOPLE AND COMMUNITIES

In the light of the next challenges of the post-agenda 2015, it's now important to take into consideration which of the tools furnished by the digital innovation are the most useful in order to achieve wellbeing, and which services are most suitable for the needs of disadvantaged communities. It is also urgent to define a model of sustainable development through e-governance, able to ensure food and health security, education and full employment in a context of freedom and democracy.

Chair: **Palitha T.B. Kohona**, Ambassador of Sri Lanka to the UN

In videoconference with European Parliament seat in Milan for EXPO 2015

Co-chair: **Bruno Marasà**, Head of the Information Office in Milan of the European Parliament

Ruggero Gabbai, President of the City Council of Milan for Expo 2015

Alberto Martinelli, Professor Emeritus, Università degli Studi of Milan

Gloria Starr Kins, editor in chief and publisher, Society & Diplomatic Review

Calvin Burgess, CEO, Dominion Farms,

Neeley Hicks, Assistant Director United Methodist

Sean McDonald, CEO, Frontline SMS

Marc Abbyad, Medical Mobile

Matthew Kam, CEO, Invaneo

Ben Kuzora, President of the Eastern Africa Diaspora Business Council (EADBC)

Emmanuel Amos, Ceo PROGRAMOS Nigeria (West Africa)

Jasmina Bojic, Founder and Executive Director UNAFF and UNAFF Traveling Film Festivals

Lola Poggi Goujon, CICT- ICFT NGO official Partner OF UNESCO

11.30am -12.30 pm Sixth Session

GENERAL DISCUSSION ON THE ICT ACTION PLAN FOR SDGs

Larry Hollon, General Secretary, UM-COMM

Dr. Richard Niemeyer, Medical Doctor, International Medicine

Josh Glacken, Global Media Outreach

Timothy Anderson, president, World Computer Exchange

Jenny Dyer, Helping Hands

David Neely, ACI International

12.30 -13.00 pm

FINAL ROUNDTABLE AND APPROVAL OF THE FINAL DECLARATION

Chair: **Pierpaolo Saporito**, with the chairpersons of the previous sessions

2.00pm – 4.00 pm

SPECIAL EVENT IV SIGNS OF CHANGE FILM FESTIVAL

Special screening of movies on fighting poverty, organized by UNAFF in collaboration with OCCAM, CICT-UNESCO.

Selected movies concerning the IWC